

UniSay Reseller Program



Increased Return On Investment

UniSay is happy to announce the launch of its UniSay Reseller Program, currently available to Avid and Digidesign resellers. Resellers can now provide increased value to their clients, while generating revenue for themselves.

How it Works

Each qualified UniSay reseller is assigned a unique vendor code. The reseller gives this code to clients who may benefit from UniSay services. When clients purchase credits to use UniSay services, they are prompted to enter a vendor code. By entering a code, the client receives additional credits and the reseller receives compensation in their UniSay reseller account.

UniSay reseller accounts are paid out monthly where the accumulated amount equals \$100 USD or more. Reseller accounts totaling less than \$100 USD are paid out quarterly.

Everyone Benefits

Participants in the UniSay Reseller Program benefit financially when clients enter their vendor code, and earn goodwill when their clients receive bonus credits. UniSay resellers get all of the advantages, without the hassles - no overhead, no stock, and no shipping.

Promotional Codes

Resellers may request a unique promo code from UniSay sales team to use when demonstrating UniSay's products and services. Promo codes enable trial use of services free of charge (except human translation and transcription).

UniSay Payment System

UniSay's full-featured postproduction software is available for download at no charge (www.unisay.com). A client pays only for the UniSay services that are utilized. UniSay has designed a payment system that is efficient, whether paying for a large or small project. Clients purchase credits, which are available in their account to spend on an array of valuable UniSay services.



Purchasing Credits

Purchasing credits can be done with PayPal, or directly using a credit card. Clients can purchase a specific number of credits at a rate of \$1.00 USD per credit.

Optionally, packages of credits are available at a discount. UniSay Credit Packages:*

- Bronze \$250 USD buys 260 credits (4% savings)
- Silver \$500 USD buys 550 credits (10% savings)
- Gold \$1,000 USD buys 1,200 credits (20% savings)
- Platinum \$2,500 USD buys 3,100 credits (24% savings)

(* As of January 01, 2005 – may change without notice)

UniSay Services

UniSay services are individually priced based on per minute of program time (except for human translation, which is priced by the number of words translated). Current UniSay services include:

- Timestamping text (audio-transcript alignment)
- Language Translation (machine and human)
- Transcription (human)
- File Format Exports
 - Closed caption files (for use with hardware encoders)
 - Closed caption AVI (for use in MS Windows NLE)
 - Closed caption MOV (for use in Macintosh NLE)
 - Open caption AVI (for use in MS Windows NLE)
 - Open caption MOV (for use in Macintosh NLE)
 - DVD files (for use in DVD authoring applications)
 - Avid MetaSync files (for use in Avid NLE)
 - SAMI file (for use in streaming video via Web)
 - RTF file (for printable hardcopy)
 - Animation exposure sheets
 - Animation lip assignment

How to Get Started

Resellers ready to get started receiving the many benefits from the UniSay Reseller Program, can complete the form located at: www.unisay.com/sales/reseller.php

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